



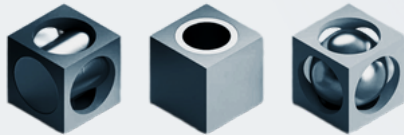
AlgoVerde Transforms Product Development with **AI**



■ Why AlgoVerde

Reimagine **Product Development** with **AI**

Traditional methods rely on disconnected tools, lengthy iteration cycles, costly market research, and scattered knowledge that slows decision-making.



AlgoVerde is an end-to-end platform providing 24/7 market research, synthetic focus groups, and the ability to **validate ideas before investing**. With AlgoVerde, you can streamline product processes, make product decisions with confidence, and **optimize strategic innovation**.

Real-time
Market
Intelligence

Synthetic
Customer
Testing

Validated
Decisions
before Investing

Simulate. Innovate. Lead.



Designed in **collaboration** with the **D³ Institute** at HBS.

Leveraging **cutting-edge Generative AI**.

■ The AlgoVerde Edge

With AlgoVerde, Product Development and Market Reserach Can Be **Agile, Insightful, and Efficient**

Time
-75%



*12-18 months,
many iterations
to MVP*

vs.

*3-4 months,
few iterations
to MVP*

Costs
-75%



*\$ costs for
surveys, focus
groups, research,
travel etc*

vs.

*Predictable
platform
subscription*

Pivot
+100%



*Difficult to
reorient team
work &
processes*

vs.

*Quickly redirect
explorations to
new concepts*

Quality
+50%



*Outdated
Customer
insights*

vs.

*Up to the minute
customer
validation*

From Traditional Approach

- Multiple, **disconnected tools**
- Long iteration cycles (**weeks/ months**), manual labour
- Insights **limited** by **outdated, costly** market research
- **Scattered** corporate knowledge, key decisions **bottlenecked**

To AlgoVerde Innovation

- **A single platform** to guide your product decisions
- Market research **available 24/7**
- **Synthetic focus groups** at your fingertips
- **Validate ideas** before investing a dime

By streamlining siloed workflows and connecting customer intelligence directly to product design, AlgoVerde ensures seamless innovation that meets market demands head-on.

■ One Platform All Your Product Decisions

From market intelligence to product launch
— **powered by AI**

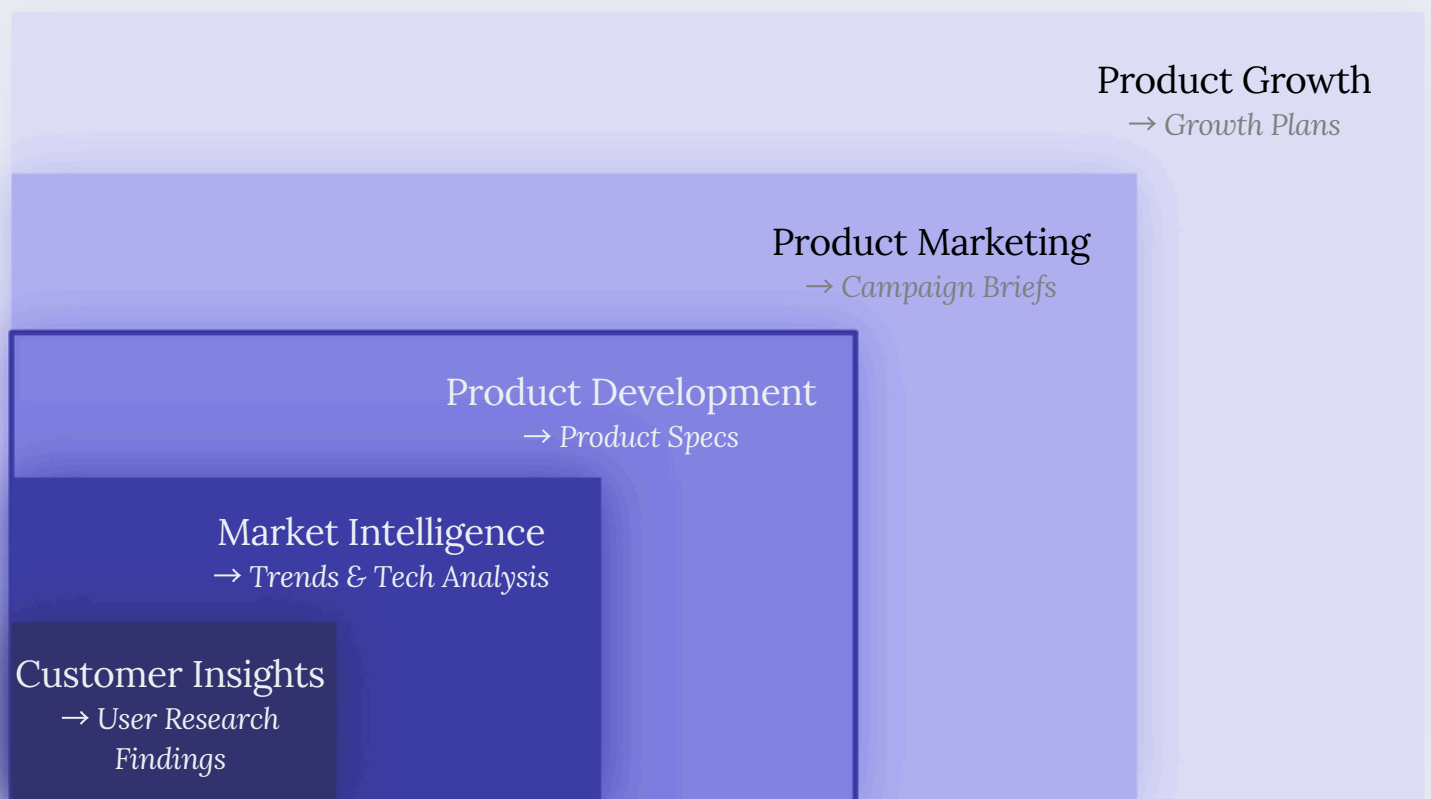
AlgoVerde replaces disconnected tools and fragmented workflows with **one integrated AI platform**.

It **connects** every stage of product innovation with real-time customer simulation, automation, and decision intelligence.

🧩 **End-to-end coverage** means no silos, no guesswork

🤝 **Cross-functional collaboration** gets you aligned from R&D to go-to-market

⚡ **Rapid iteration** allows to go from idea to validation in weeks

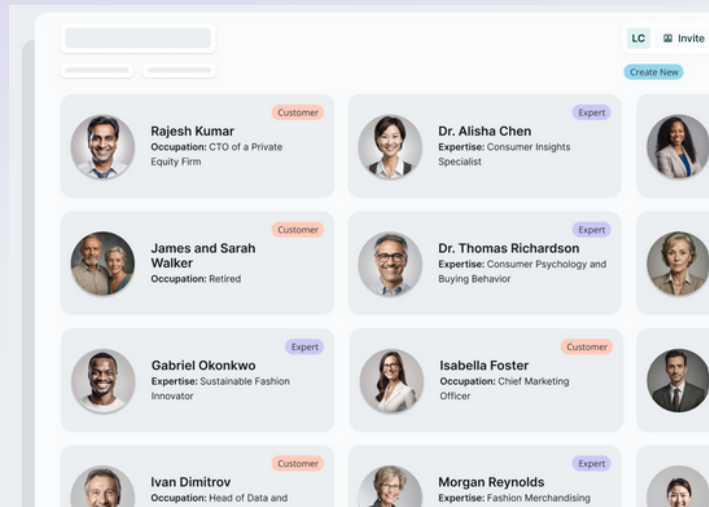


■ AlgoVerde Synthetic Focus Groups

GenAI Personas

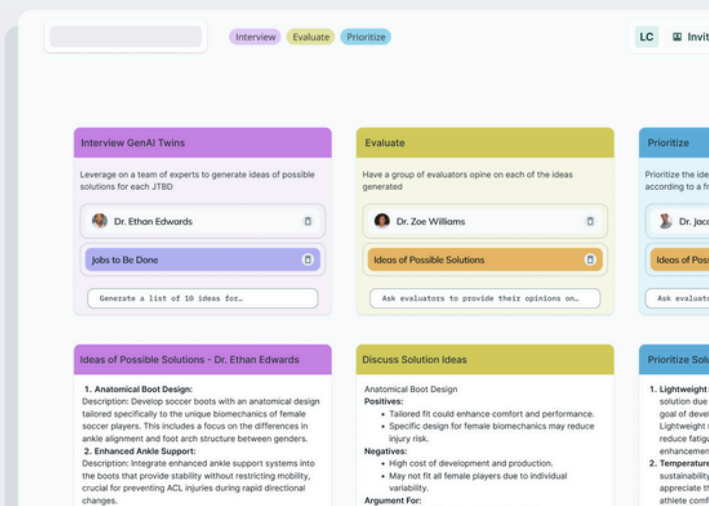
Your always-on research assistant.

Available 24/7, these digital replicas of your customers and industry experts are designed to mirror real customer behavior — offering deep insights and expertise. By simulating authentic interactions and drawing on rich industry data, they provide invaluable guidance at speed and scale.



Customized AI Business Process

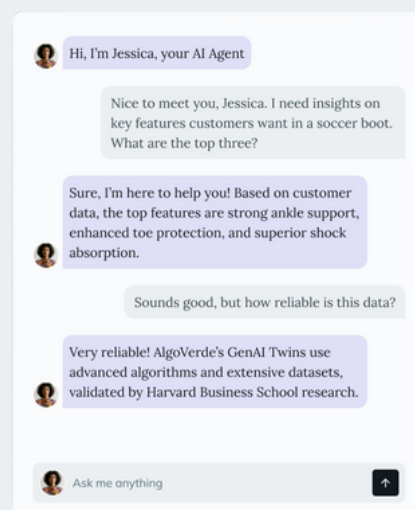
Tailored workflows consolidate all market intelligence, reduce inefficiencies, and connect customer insights directly to product development. Replace outdated point solutions with seamless collaboration tools.



Autonomous AI Agents

Turn tasks into automated insight engines.

AI agents execute complex workflows instantly and reliably — enabling your team to scale like never before.



■ How to Engage with AlgoVerde

Forward Deployment

Deliver high-impact AV Application

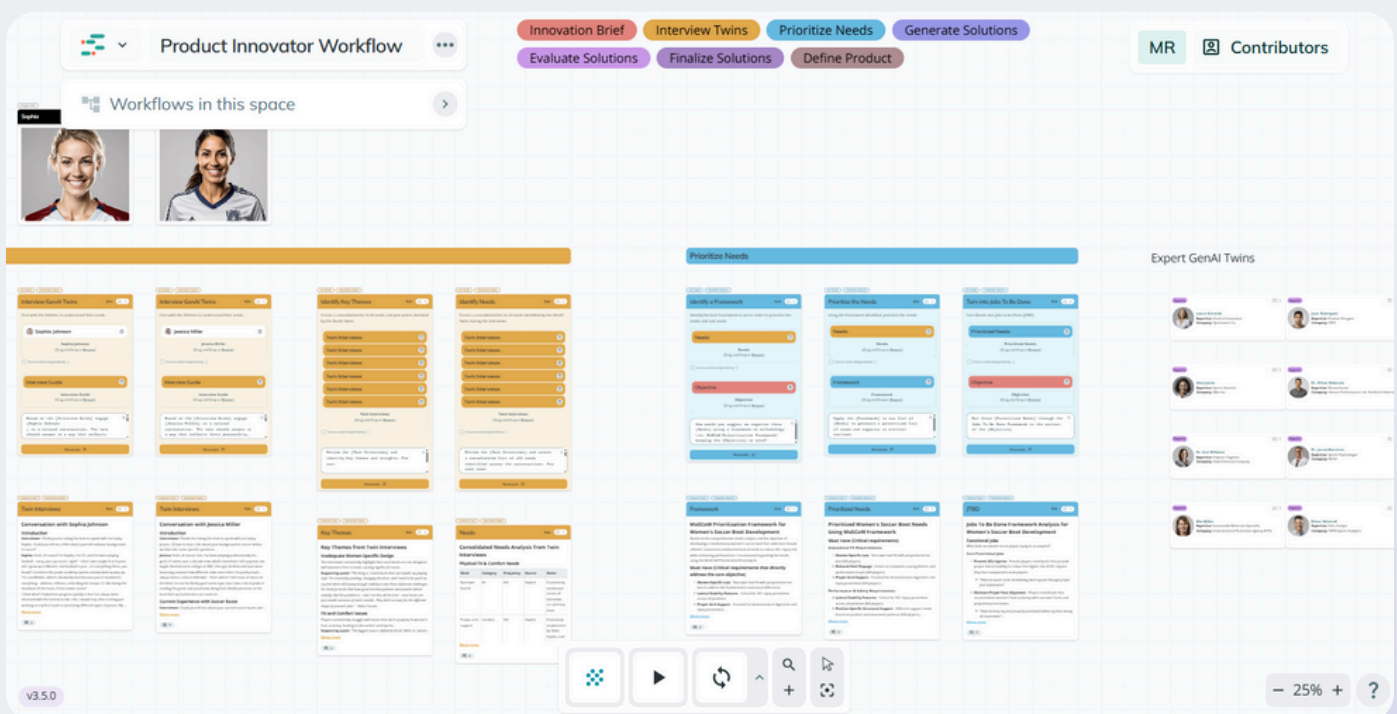
- Adopt/adapt AV solution, **2-4 weeks**
- Design full custom solution, **4-6 weeks engagement**
- Solve specific business problem
- Create custom, reusable GenAI Personas
- GenAI skill building

Subscription

Annual platform subscription

- Full access to the AV platform
- Ability to develop additional high-impact applications
- Targeted consulting assistance
- Unlimited technical support
- Access to new platform releases

■ AlgoVerde's Innovation Spaces



■ Adaptive & Secure Architecture



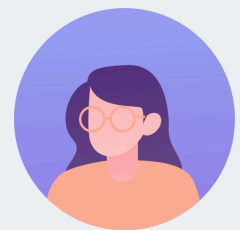
Privacy **You Can Trust**, Security **You Can Measure**

AlgoVerde guarantees rigorous data protection. With a walled model garden, AlgoVerde ensures private, secure instances, integrating AI guardrails and enterprise data with ease. We deploy the latest AI models, closed or Open Source, most suitable for the specific task or situation.

SOC2 type 1

SOC type 2 and ISO 27001 - *in progress*

■ Why Enterprises Choose AlgoVerde



What our Customers Say

“ 80% of the insights at 20% of the cost.

Top 10 automaker

“ AlgoVerde delivers cost savings, agility and customer centricity.

Top 10 automaker

“ AlgoVerde allowed us to have all the aspects of an innovation project under one roof. It brought a fresh perspective to counterbalance group-think.

Top 3 CPG Player